



The ERPC


The European Recovered Paper Council (ERPC) was set up after the successful launch of the first 'European Declaration on Paper Recovery', an industry self-initiative in November 2000, with the aim of monitoring the progress made towards meeting the targets set out in the European Declaration.

In 2006, the Council adopted the 'European Declaration on Paper Recycling' and committed to meet a voluntary recycling rate target of 66% in EU 27 plus Switzerland and Norway by 2010, which is higher than in any other region in the world.

A third commitment covering the period 2011-2015 is being prepared and will be launched in September 2011.

Members of the ERPC are CEPI, CITPA, EADP, ENPA, ERPA, ETS, EuPIA, FAEP, FEICA, FEPE, FINAT, INGEDE, INTERGRAF, RADTECH Europe.

DG Environment and DG Enterprise of the European Commission are permanent observers.



If you have any questions, please contact the ERPC Secretariat at **+32 2 627 4919** or by email at erpc@cepi.org



European Declaration on Paper Recycling

Europe is already the global champion in paper recycling with a regional rate of 72.2%, higher than Asia or America, but the industries along the paper value chain continues to raise the bar by preparing a launch of the third 'European Declaration on Paper Recycling' in 2011.

14 different sectors in the paper value chain have pledged their support for the Declaration covering all paper and board products and aim to make sure that all of the correct systems are in place to push the European paper recycling rate even higher.

The Declaration focuses on complementary actions by all of the sectors involved, and gives priority to the prevention of waste, improving the recyclability and eco-design of paper and board products, as well as further improving the quality of recovered paper available for recycling.

You can download a PDF of the Declarations at www.paperrecovery.eu

European Paper Recycling Award 2011



European Paper Recycling Award

Those responsible for paper recycling initiatives are encouraged to apply for this year's European Paper Recycling Award.

With this award the European Recovered Paper Council (ERPC) recognises efforts in innovative projects that enhance paper recycling in Europe and hopes to inspire others to copy good practices.

“Recycling is increasingly a part of our daily lives and by playing a part in recycling, society can help secure Europe's sustainability for the future. Paper recycling contributes positively to combating climate change, waste prevention and resource efficiency and helps drive eco-design of paper products, all of which are key elements of European environmental policies.”

explains Ulrich Höke, Chairman of the ERPC.

Eligible projects, initiatives or campaigns will be evaluated based on the following criteria:

- Relevance and originality
- Achievements
- Possibility to reproduce the project
- Cost effectiveness

How do I apply?

The ERPC Recycling Award recognises European organisations that promote paper recycling through innovative and cost-effective best practice measures. This initiative was launched by the ERPC in May 2007.

There are two categories:

- Information & Education
- Technology improvement & R&D

Projects applying may be ongoing or completed, but they must already have started; however, not before January 2007. The award is open to all organisations (educational institutions, NGOs, national and regional authorities, companies, ...).

All entries must be submitted by **Friday, 29 July 2011** at noon. Please download the appropriate application form from the ERPC website: www.paperrecovery.org or send an email to erpc@cepi.org.

An independent panel of experts from across Europe will judge the entries in each category. The panel includes representatives from the European Parliament, the European Commission as well as associations of regional authorities and NGOs.

European wide recognition of the winner's efforts will be accompanied by an original work of 'paper' art. The award will be officially handed over to the winners in an award ceremony at the European Parliament. The ERPC will cover all travel costs for one representative of each of the winning teams.



**Deadline:
Friday
29 July 2011
at noon**

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